



Partner brochure · 2026

Print without the counter.

EasyPrint is a self-service print kiosk from Pune. A customer scans a QR, uploads from their phone, pays, and collects. The shop keeps the counter for the work that needs a person.

Scan → Upload → Pay → Print

No app

The phone camera opens the job.

Pay, then print

The job starts after UPI clears.

The counter stays

Design, binding, and bulk work.

The kiosk on [easyprint.app](#).

White cabinet · cyan edge light · Pune



The short jobs leave the counter.

Same pages. The customer does the scan, the price, and the payment. You pick how you take the machine.

	Traditional counter	With the EasyPprint kiosk
How a job starts	A file across the counter, or a WhatsApp chat.	The customer scans the QR. No app.
The price	Counted at the desk.	Shown on the phone before they pay.
Payment	Cash, or a UPI screenshot to check.	UPI or card. The job starts after payment.
Your people	Someone has to take every short job.	They stay on the work that needs them.
When it runs	While the counter is staffed.	While the cabinet is on.

Buy it

You pay the quoted price and keep what it earns.
Every model, including Lite at ₹1,50,000.

Or split it

You pay half. EasyPprint puts in the other half.
Standard, Pro and Solar, from ₹2,00,000.

Small footprint. A second counter.



White steel cabinet, charcoal screen hood, cyan edge light, and a locked bay for the printer and paper.

A walk-up customer prints without becoming an account. The kiosk stays connected to the EasyPprint cloud for the job, the payment, and the machine status. The face of the machine is the screen: Print, Copy, Photos, More — and a QR so the phone can pair without an app.

White steel cabinet, charcoal hood

Cyan edge light down the side

Portrait screen and a QR

Lit output tray

Locked bay for the printer and paper

Customer

No queue for a two-minute job

Upload from the phone they walked in with

Pay, then the printer starts

Collect without asking at the counter

The file lives only as long as the job needs it

Shop

The counter keeps doing what it already does

Staff stay on finishing and bulk work

Extra print capacity, same headcount

Jobs, status, and earnings on one screen

Support as written in the agreement

Wherever a short queue already forms.

The same kiosk. The room changes. It belongs where people already stand around waiting for a printer.

Print shop	Resumes, forms, and the two-page job that currently holds up the counter.
Xerox centre	Walk-up printing while the counter stays on copies, binding, and finishing.
Campus	Assignments and handouts between one class and the next.
Office	Internal copies without a shared queue at one machine.
Public counter	CSC, passport, and document windows, where a form should not need its own line.
Hospital	Records and forms, paid for and collected from the tray.

The hardware is the same unit in each of these rooms. What changes is footfall, power, and who refills the paper.

Pick by the site, not the spec sheet.

Four machines. The choice is how much you print, and whether the power at that site can be trusted. Plus GST. One-time hardware cost.

EP-L100 · Lite

Entry-level black and white. 800-page capacity. 2,600-page toner/ink. 1 security camera. Main power. Buy it.

₹1,50,000

EP-S200 · Standard

Hybrid-ready. 1,200-page capacity. 13,000-page ink. 2 security cameras. Main power. Buy it, or you pay ₹1,00,000.

₹2,00,000

EP-P300 · Pro

High-capacity professional. 1,600-page capacity. 16,000-page ink. 2 security cameras. Main power. Buy it, or you pay ₹1,25,000.

₹2,50,000

EP-X400 · Solar

High-capacity, solar and electricity. 2,000-page capacity. 19,000-page ink. 2 security cameras. Buy it, or you pay ₹1,50,000.

₹3,00,000

Plus GST. A ready floor is usually live in 3–4 weeks from payment. The cabinet leaves Pune. Paper and ink capacity are the figures on each model.

Lite is a purchase only. On Standard, Pro and Solar you can buy the machine, or pay half while EasyPprint puts in the other half and the takings are shared.

The model follows the location.

Four ways to put a kiosk on a floor. The split in a revenue-share deal is a starting point in the agreement, written down before anyone signs.

₹0 upfront

For a qualified print shop or Xerox centre. EasyPprint owns the kiosk. You provide the location and the day-to-day care.

Hardware, software, payments, cloud, and monitoring from EasyPprint. You provide space, power, internet, paper, ink or toner, and basic upkeep.

The revenue share is the one in the partnership agreement.

Recovery tier

The usual shape of a ₹0-upfront deal. EasyPprint's hardware cost is recovered before the split moves.

While the hardware is being recovered: EasyPprint 70% / partner 30%. After that threshold: EasyPprint 50% / partner 50%.

Illustrative. The signed agreement is the number that counts.

Outright purchase

You buy the machine and keep what it earns.

Lite ₹1,50,000 · Standard ₹2,00,000 · Pro ₹2,50,000 · Solar ₹3,00,000.

You own the kiosk and set the price. 100% of revenue is yours. Consumables and major maintenance sit with you, or you add a service plan.

Institution

Colleges, hospitals, campuses, and any site that wants more than one machine under one contract.

Central billing, reporting, and an SLA.

Ownership and commercial terms negotiated for that deployment.

Under the ₹0-upfront model the kiosk stays EasyPprint's property. Locations are approved on footfall and expected payback. The agreement covers the share, consumables, term, maintenance, settlement, and what happens if either side leaves.

Price a print before you price a kiosk.

Size the machine against numbers from the site. A hopeful guess at footfall is not a model. These are the inputs that decide whether a kiosk pays for itself.

Input	What goes into it
Installed cost	Hardware, camera, solar where fitted, installation, and setup
Prints / day	Expected or measured volume at that site
Revenue / print	Blended take across everything the kiosk sells
Consumables	Paper and ink or toner past the included allowance
Payment fees	Gateway and transaction charges
Maintenance	Repairs, wear, and the AMC where you take one
Contribution	Revenue left after those direct costs
Payback	Installed cost ÷ monthly contribution, on the split you actually sign

Standard at ₹2,00,000 — two paths, same monthly maths

₹0 upfront

If the kiosk generates about **₹8,000 a month** as EasyPprint's contribution after direct costs, payback on EasyPprint's side runs to about **25 months**. At **₹15,000 a month**, about **13 months**. Your side is the revenue share, from month one, with no hardware spend.

Outright purchase

The ₹2,00,000 is your capital. Everything the kiosk earns above running costs is yours, so the same monthly numbers turn into your payback, and every month after that is margin.

Illustrative, to show the arithmetic. A quiet site and a busy one do not pay back on the same clock. That is why a location is qualified on footfall before a model is fixed.

Payback moves with the queue.

The same framework as the previous page, stretched across three volumes. Read it before you size a real location.

Assumptions: blended revenue of ₹3.50 per print, direct costs at about 35% of revenue, 30 operating days a month. Inputs for the arithmetic, not a forecast.

Outright purchase — you keep the profit shown

Volume	Prints / day	Prints / month	Revenue	Direct costs	Profit	Standard	Pro
Low	500	15,000	₹52,500	₹18,375	₹34,125	≈ 5.9 mo	≈ 7.3 mo
Medium	1,000	30,000	₹1,05,000	₹36,750	₹68,250	≈ 2.9 mo	≈ 3.7 mo
High	1,500	45,000	₹1,57,500	₹55,125	₹1,02,375	≈ 2.0 mo	≈ 2.4 mo

Standard payback is on ₹2,00,000. Pro payback is on ₹2,50,000. After payback, the margin is yours.

₹0 upfront — partner’s share of that same profit

Volume	Monthly profit	Your 30% while hardware is recovered	Your 50% after recovery
Low	₹34,125	₹10,238 / mo	₹17,063 / mo
Medium	₹68,250	₹20,475 / mo	₹34,125 / mo
High	₹1,02,375	₹30,713 / mo	₹51,188 / mo

Your share starts in month one. There is no hardware cheque on your side. The 70/30 then 50/50 split is illustrative, per the commercial page.

The kiosk is the hardware. The screen runs the network.

Partners and the EasyPprint team look at the same jobs, prices, and machine health. One console, however many branches you run.

Admin

Jobs, pricing, branches, kiosk status, and day-to-day settings.

Fleet

Heartbeats, remote commands, and software updates without a site visit.

Support

A customer issue is tied to a job reference and tracked from the same console.

Files and access

The file lasts as long as the job

From upload, through payment, to the printed page. Counter staff cannot browse someone else's document.

Earnings

Volume, your share, statements, and when a payout is due.

Roles

Franchise admin, operator, and counter staff each see their own slice.

Guest

The customer never creates an account. Scan, pay, collect.

Access is the role, not the whole network

A branch operator sees that branch. A franchise admin sees the branches in the agreement. Open-by-default is not how the console is built.

What has to be on the floor.

A kiosk goes live when the site can power it, connect it, and keep it in paper. The rest is the machine and the platform.

You provide

A spot the kiosk can stand in

Electricity

A steady internet connection

Paper for the configuration you chose

Ink or toner

Someone who refills it and looks at it

EasyPprint provides

The kiosk

The customer flow on the phone

The cloud console

UPI payment on every job

Remote monitoring of machine health

Support, as the contract states it

What we can confirm today

Item	As quoted
Format	Free-standing cabinet, charcoal hood, cyan edge light
Camera	1 on Lite · 2 on Standard, Pro and Solar
Paper	800 pages Lite · 1,200 Standard · 1,600 Pro · 2,000 Solar
Toner / ink	2,600 pages Lite · 13,000 Standard · 16,000 Pro · 19,000 Solar
Power	Main power on Lite, Standard and Pro · solar and electricity on Solar
Connectivity	Internet, for the cloud and for payments
Payment	UPI, through the EasyPprint flow
Monitoring	Remote, from the console
Speed, trays, dimensions	Confirmed against the printer fitted at that installation

Tell us the location first.

Print shop, Xerox centre, college, office, or hospital. We look at footfall, the printing you already do, power, and connectivity before anyone recommends Lite, Standard, Pro, Solar, a split, or an outright purchase.

01 Location 02 Fit 03 Install 04 Live 05 Watch

Partner enquiries

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Pune

easypprint.app

Book a demo, then we visit the floor.



Scan to book a demo

Configurations and prices are the current quotation, confirmed at order.

